EVENT DETAILS

- See It - End It, with Creative Director Patrick Erlandson, is a nonprofit program in partnership with the YWCA Harbor Area and South Bay
- All sponsorships and donations are tax-deductible
- Friday, April 3rd, 2020 | 6-10 PM
- Saturday, April 4th, 2020 | 10 AM - 10 PM
- Historic Warner Grand Theatre & Grand Annex
- 478 W 6th Street, San Pedro, CA 90731

EVENT PROGRAM TO INCLUDE

- Full-length, Documentary, Feature and Short Films
- Compelling true stories of hope and success
- Panel Discussions, Q&A Sessions with Survivors, Resource Experts and Filmmakers
- Art Exhibits
- Entertainment (inside the theatre and outside street fair) including live music, dance, spoken word and more
- Street Fair with Nonprofit Resource Organizations and Fair Trade Vendors
- Fun & Free Cyber Safety Program for elementary school children
MISSION

To raise awareness through film and the arts of the growing threat of human trafficking in our communities and around the world, providing support and resources for the prevention and protection of those most vulnerable through empowering each of us to join the fight to end this crime against humanity.

VISION

Together we plan to bring an end to human trafficking by utilizing community awareness and mobilization through an international film and arts festival, along with ongoing programs to raise community awareness to the threats and solutions leading to the eradication of human trafficking.
California is both a destination and supplier of victims of human trafficking with at least 58% of those picked up for trafficking coming from the extensive and overwhelmed foster care system.

Recruiters for traffickers can now be found wherever young people gather, in schools and on social media.

The advent of the relatively unregulated internet has given access to minors and the vulnerable as never before.

Human Trafficking is among the fastest-growing enterprises in the world with an estimated $150 billion in annual profits.

FROM THE HEADLINES:

_Human Trafficking Survivor: I Was Raped 43,200 Times_  
- CNN

_Alleged Human Trafficker Targeted Victims On Social Media, Including 16-year-old With Autism_  
- ABC
MANY WAYS YOU CAN HELP

SPONSORSHIP

RESOURCE ORGANIZATIONS

MEDIA

DONATE

ONLINE
www.seeitendit.com

BY MAIL
YWCA Harbor Area & South Bay
See It - End It Film & Arts Festival 2020
437 West 9th Street
San Pedro, CA 90731

TEXT
Text "see2end" to 44321

(310) 547-0831 | info@seeitendit.com | www.seeitendit.com
## Sponsorship Packages

<table>
<thead>
<tr>
<th>Platinum</th>
<th>$20,000</th>
<th>Silver</th>
<th>$5,000</th>
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</thead>
<tbody>
<tr>
<td>• Full-page advertisement in program</td>
<td>• Logo on website main page</td>
<td>• 1/4-page advertisement in program</td>
<td>• Logo on all advertisement of printed material for festival</td>
</tr>
<tr>
<td>• Full-page article/advertisement on website</td>
<td>• Choice of location for sponsor/vendor resource booth at festival</td>
<td>• 1/4-page article/advertisement on website</td>
<td>• Choice of location for sponsor/vendor resource table at festival</td>
</tr>
<tr>
<td>• Logo on festival banner</td>
<td>• Recognition list of sponsors on program and/or applicable printed material</td>
<td>• Logo on festival banner</td>
<td>• Recognition list of sponsors on program and/or applicable printed material</td>
</tr>
<tr>
<td>• Logo on the front or back cover of program</td>
<td>• 30 Festival tickets</td>
<td>• Logo on website main page</td>
<td>• 20 General Festival tickets</td>
</tr>
<tr>
<td>• Logo on all advertisement of printed materials for festival</td>
<td>• 20 VIP reception event tickets</td>
<td>• Logo on front or back cover of program</td>
<td>• 4 VIP reception event tickets</td>
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<th>Gold</th>
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<td>• 1/2-page advertisement in program</td>
<td>• Logo on all advertisement of printed material for festival</td>
<td>• 2”x3” business card-sized advertisement in program</td>
<td>• Recognition list of sponsors on program and/or applicable printed material</td>
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<tr>
<td>• 1/2-page article/advertisement on website</td>
<td>• Choice of location for sponsor/vendor resource booth at festival</td>
<td>• Logo on festival banner</td>
<td>• 10 General Festival tickets</td>
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<tr>
<td>• Logo on festival banner</td>
<td>• Recognition list of sponsors on program and/or applicable printed material</td>
<td>• Logo on all advertisement of printed material for festival</td>
<td>• 2 VIP reception event tickets</td>
</tr>
<tr>
<td>• Logo on website main page</td>
<td>• 25 General Festival tickets</td>
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</tr>
<tr>
<td>• Logo on front or back cover of program</td>
<td>• 10 VIP reception event tickets</td>
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<table>
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<th>Sponsor</th>
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<tr>
<td>• 6 General Festival tickets</td>
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</tr>
<tr>
<td>• 2 VIP reception event tickets</td>
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</table>
By participating in our event - sponsors, vendors, entertainers, and media will gain powerful brand exposure prior to, during and after our event.

Our marketing campaign includes a variety of promotional strategies reaching over 250,000 professionals throughout Los Angeles County and Southern California.

We have professional media covering our event and we will share the final content when it is completed.

We anticipate 1,000 to 3,000 people attending our event.
MEET OUR TEAM

Patrick Erlandson
Founder & Creative Director

Sonia Bailey
YWCA Executive Director

Brandy Breth
Program Director

Kelli Kehoe Barber
Coordinator

Yoli Oreb
Festival Administrator

Cecilia Goñez
Vendor Coordinator

Bryan Gallinger
Marketing Director

Melinda Metz
Project Manager
Friday, March 29 & Saturday, March 30th, 2019
Estimated 800 attendees
Celebrity Attendance & Media Coverage
Political Endorsements from:
  - Los Angeles Mayor Eric Garcetti, Supervisor Janice Hahn,
  - Congresswoman Nanette Barragán, Councilman Joe Buscaino, Senator Steven Bradford, Assemblyman Patrick O’Donnell
30 Sponsors & Donors
20 Resource Vendors
7 Fair Trade Vendors
3 Feature Films
16 Short Films/Documentaries
9 Certificates Awarded by Supervisor Janice Hahn
5 Live Performances
Art Exhibits inside the theatre & MS Art Gallery
Thank you to our 2019 Supporters

**Sponsors**
- Supervisor Janice Hahn
- Marathon
- Councilman Joe Buscaino
- Rancho LPG
- Rich Development
- Alan & Liz Johnson
- Religious Sisters of Charity
- Rotarians Fighting Human Trafficking
- Boys & Girls Club of LA Harbor
- City of Long Beach
- Rotary Club of San Pedro
- Pamela Wirth

**Supporters**
- Artists For Change
- Be Great!
- Creative Handbook
- Flicks4Change
- Forgotten Children, Inc.
- Freedom Ambassador Program
- Hidden Tears Project
- International Justice Mission (IJM)
- Journey Out
- Kids in the Spotlight
- Long Beach HT Task Force
- Next Level Management
- Notebook Entertainment
- Saving Innocence
- SoCal Faith Coalition
- Trades of Hope